

## Examples of Big Questions

- How can I help people create spaces to be at their best?
- What do I need to develop in myself to bring the best out of myself and others?
- How can we accelerate cultures of connection and growth?
- How to lead movements of people to make positive change happen faster?
- How can people bring their best selves and have no boundaries to their goals?
- How can everyone live a thriving life or purpose and connection and joy?
- How do I scale design in a scaling business to make cool people-centred technology?
- How can I empower people to overcome barriers so that they can reach their potential?
- How can I make my part of the organisation a talent magnet?
- How to make great stuff possible without 'an earthquake'?
- How do we connect services to deliver better experiences?
- How do we increase the number of Maori and Pacific Islanders in senior leadership roles?
- How could I help everyone in the world become a better version of themselves?
- How can we have a more meaningful discussion in society about the role of natural resources and where they come from?
- How can accelerate the development of change makers worldwide?
- How do I uncover connections between ideas to help people generate new insights?
- How can I contribute to making our economic systems more people-focused?
- How can we increase belonging in our world?
- How can I help make workplaces in NZ better for people (staff, customers, clients)

## KEY ELEMENTS

Bigger than you = attention out = helping the world

It's long term - can't be solved in the next few weeks or months

It generates energy in you when you think and talk about it

It implicates you - you have agency here